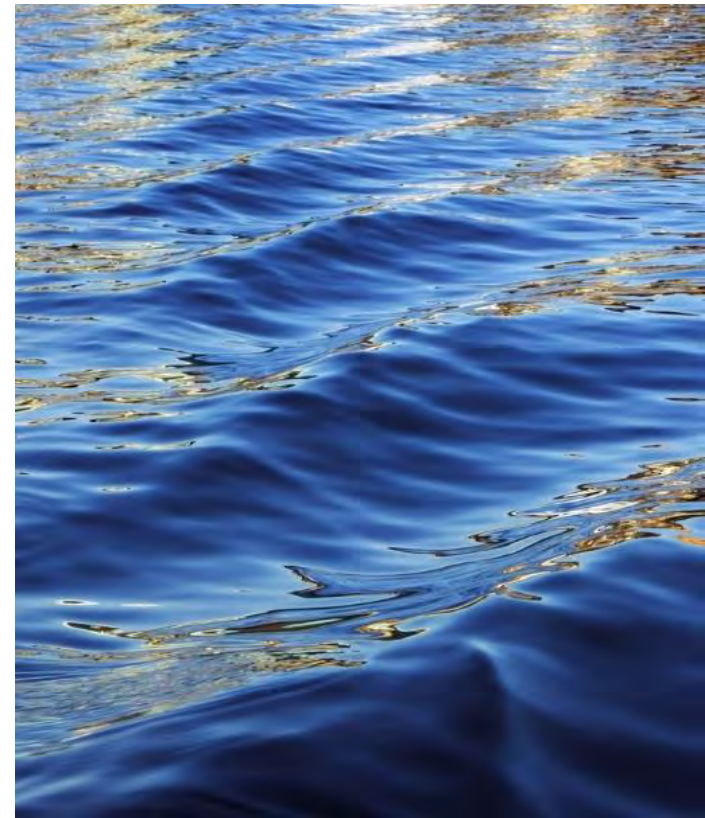




Communicating Climate Change

Mike Favetta
News 12 The Bronx & News 12 Brooklyn



Engaging Social Posts

 **Meteorologist Mike Favetta**
Published by Mike Favetta 1? · June 1 at 5:38am · 🌐

Welcome to June!

Today begins the Atlantic Hurricane season. Here are the stats from the National Hurricane Center, courtesy of Climate Central.

Could a developing La Niña season affect hurricane strength and direction by the end of the summer? Find out more at: bronx.news12.com/weather



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1 share

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 **Clean & Cold - Natural Solutions For Climate** Nice post 😊
Unlike · Reply · Message · 👍 1 · June 1 at 6:02am

CLIMATE POST

Might be time to plan that tropical vacation soon, especially if you want to see coral reefs before they dissolve. Yes, coral reefs are actually dissolving in more acidic ocean waters. (In short, when carbon dioxide from the atmosphere dissolves in seawater, it makes the water more acidic. Similar process occurs when you put a piece of coral or a seashell in white vinegar and watch what happens).... See More



Florida Reefs Are Dissolving Much Sooner Than Expected

Ocean acidification is causing reefs in Florida to dissolve decades ahead of previous predictions.


CLIMATECENTRAL.ORG

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👍 😊 Brianna Vaughn, Christopher Barbieri and 11 others Top Comments ▾

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 **Kelly Searford** Thank you for posting this.
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If it bleeds, it leads...



Meteorologist Mike Favetta

Published by Mike Favetta [?] - March 23 - 🌐

CLIMATE POST

Today is #worldmetday.

Every year on 23 March, the World Meteorological Organization (WMO) and National Meteorological and Hydrological Services in over 190 countries celebrate the coming into force of the convention that established the WMO in 1950. This year's theme of "Hotter, Drier, Wetter. Face the Future" recognizes the changes that are occurring in our climate and calls on each of us to face the future by taking positive action. As described in the ne... See More



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👤 Anthony Burnett, Tatiana Marie and 20 others

Top Comments

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Meteorologist Mike Favetta

Published by Mike Favetta [?] - March 9 - 🌐

The warm weather may be great, but it's also affecting the old sea ice in the Arctic. See more: <http://www.climatecentral.org/.../video-old-arctic-sea-ice-20...>



10,856 people reached

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907 Views

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👤 Mario D-o, Timotheus Roddy and 20 others

Top Comments

4 shares



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Kelly Searford Thank you for posting this. Please keep talking about climate change.

Unlike · Reply · Message · 👍 1 · March 9 at 1:18pm

Feedback from Management

Local Environment is a Top 5 reason why people tune into local news

- Weather is still number 1 reason.
- Quick climate tidbits keeps consultants happy
- Sharing climate info, making a brief point or two.
- Excellent content for severe clear stretches.
- Integrating Social posts into a weathercast

Questions? Feedback?



@TweetsTheWx

