Climate Matters

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Climate Matters Update

Currently:
157 weathercasters
117 stations
75 markets
23 Spanish TV weathercasters
(plus some cable, radio, newspaper)
1. After going through the 2050 forecast exercise, what do you see as your biggest obstacles to integrating climate on air? Opportunities?

2. Considering the numerous responsibilities you have, what can we do to help you bring climate into all aspects of your job?

3. Any ideas you have for us?